

# Winning The Game Of Shrinking MPS Margins

Managing equipment contracts can be filled with ups and downs. How you manage those devices may be eating into your profitability.

Hidden costs, missed opportunities, and unexpected roadblocks can drain revenue before you start winning.

**Are you ready to roll the dice?**



Maximizing margins means **balancing customer satisfaction with operational efficiency**. But real success starts with visibility—measuring your costs, from each page printed, to every mile driven and toner shipped.

**Don't play with your profitability. Win with ECI, and leave nothing to chance.**

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